

**LISTA PUBLICAȚIILOR REZULTATE ÎN URMA CERCETĂRII DOCTORALE,
PUBLICATE SAU ACCEPTATE SPRE PUBLICARE, SUB AFILIERE UPT**

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1. Lucrări științifice publicate în reviste indexate Web of Science-WoS (ISI)

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2. Lucrări științifice publicate în volumele unor manifestări științifice (Proceedings) indexate Web of Science-WoS (ISI) Proceedings

- ✓ 1. **S. Rus**, M. Mocan, L. Ivascu, A. Turi, A. Artene, M. Vartolomei, „Evaluation of Corporate Social Responsibility Activities in the Banking Industry”, *29th IBIMA - Education Excellence and Innovation Management through Vision 2020: from Regional Development Sustainability to Global Economic Growth*, ISSN 978-0-9860419-7-6, WOS:000410252702002, pp. 2500-2511, 3-4 mai 2017, Viena, Austria. (WOS:000410252702002)
- ✓ 2. **S. Rus**, M. Mocan, L. Ivascu, N. Trandafir, „The Behavior of Customers Regarding E-banking and Its Impact on Banking Sector”, *5th icCSBs The Annual International Conference on Cognitive - Social, and Behavioural Sciences*, ISBN 2357-1330, pp. 232-239, 9-11 ianuarie 2017, Brno, Cehia (WOS:000393042200024)
- ✓ 3. **S. Rus**, M. Mocan, A. Draghici, L. Ivascu, „Crisis Effects on Banking System Management in Romania”, *28th IBIMA conference on Vision 2020: Innovation Management, Development Sustainability, and Competitive Economic Growth (IBIMA 2016)*, ISBN 2357-1330, vol. 20, pp. 232-239, 9-10 noiembrie 2016, Sevilla, Spania. (WOS:000392785700190)
- ✓ 4. **S. Rus**, M. Mocan, B. –O. Ardelean, L. Ivascu, L. –I. Cioca, „Conceptualization and examination of success factors in the banking system”, *3rd Global Conference on Business, Economics, Management and Tourism (BEMTUR), Procedia Economics and Finance* vol. 39, ISBN 2212-5671, pp. 679-684, 26-28 November 2015, Roma, Italia. (WOS:000387543400091)
- ✓ 5. L.I. Cioca, L. Ivascu, **S. Rus**, „Analysis of customer loyalty influencing factors”, *5th International Management Conference: From Management of Crisis to Management in a Time of Crisis (RMEE2016)*, ISBN 2247-8639, pp. 180-185, 22-24 septembrie 2016, Cluj-Napoca, Romania. (WOS:000385997200020)
- ✓ 6. L. Ivascu, L. –I. Cioca, **S. Rus**, „Sustainable development influence on the competitive advantage of companies”, *27th IBIMA Conference revolves around Vision 2020: from Regional Development Sustainability to Global Economic Growth (IBIMA 2016)*, ISBN 978-0-9860419-6-9, pp. 510-517, 4-5 mai 2016, Milano, Italia. (WOS:000381172300058)
- ✓ 7. **S. Rus**, F. X. Pujol, M. Mocan, „Role of the banking system in the national economic stability”, *27th IBIMA Conference revolves around Vision 2020: from Regional Development Sustainability to Global Economic Growth*, ISBN 978-0-9860419-6-9, pp. 518-526, 4-5 mai 2016, Milano, Italia. (WOS:000381172300059)
- ✓ 8. L. Ivascu, M. Mocan, A. Draghici, A. Turi, **S. Rus**, „Modeling the green supply chain in the context of sustainable development”, *4th World Conference on Business, Economics and Management (BEM-2015), Procedia Economics and Finance*, vol. 26, ISBN 2212-5671, pp. 702–708, 30 aprilie-02 mai 2015, Kusadasi, Turcia. (WOS:000381990300102)
- ✓ 9. M. Mocan, **S. Rus**, A. Turi, „The Impact of Information Technology on the Banking System”, *International Conference on Advanced Education and Management (ICAEM2015)*, ISBN 978-1-60595-252-9, pp. 558-561, 15-16 mai 2015, Guilin, Guangxi, China. (WOS:000363784300122)
- ✓ 10. **S. Rus**, M. Mocan, A. Draghici, L. Ivascu, A. Turi, „Analysis of Cloud Computing in the Romanian banking system for the strategy development following the economic and financial crisis”, *25th IBIMA conference on Innovation Vision 2020: from Regional Development Sustainability to Global Economic Growth (IBIMA 2015)*, VOL I-VI, ISBN 978-0-9860419-4-5, pp. 734-743, 7-8 mai 2015, Amsterdam, Olanda. (WOS:000360508700072)
- ✓ 11. M. Mocan, **S. Rus**, A. Draghici, L. Ivascu, A. Turi, „Impact of corporate social responsibility practices on the banking industry in Romania”, *2nd Global Conference on Business, Economics, Management and TOURISM (BEMTUR), Procedia Economics and Finance*, ISBN 2212-5671, vol. 23 (2015), pp. 712-716, 30-31 octombrie 2014, Praga, Cehia, doi:10.1016/S2212-5671(15)00473-6 (WOS:000360103600107)

12. L.I. Cioca, L. Ivascu, **S. Rus**, "Integrating Corporate Social Responsibility and Occupational Health and Safety to Facilitate the Development of the Organizations", *4th Review of Management and Economic Engineering, Vol. The Management Between Profit and Social Responsibility*, ISBN 2247- 8639, Cluj-Napoca, Romania, pp. 2-7, 18-20 septembrie 2014. (WOS:000367105500001)

13. **S. Rus**, M. Mocan, „Dimensions Used in the Development of Banking Strategy in Romania and China”, *3rd International Conference on Social, Education and Management Engineering (SEME2017)*, ISBN 978-1-60595-515-5, ISSN 2475-0042, pp. 257-262, 26-27 noiembrie 2017, Shanghai, China. (in curs de indexare WOS)

3. Lucrări științifice publicate în reviste de specialitate indexate BDI (cu specificarea BDI)

Nu e cazul

4. Lucrări științifice publicate în volumele unor manifestări științifice (Proceedings) indexate BDI (cu specificarea BDI)

Nu e cazul

5. Lucrări științifice publicate în volumele unor manifestări științifice internaționale (Proceedings) din străinătate

Nu e cazul

6. Lucrări științifice publicate în volumele unor manifestări științifice

Nu e cazul

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