







PERSONAL INFORMATION

Andrea Bikfalvi

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- ID | 
-  andrea.bikfalvi@udg.edu
-  Skype

Gender | Date of birth | Nationality

POSITION

Research and Teaching Staff · Associate Professor

Department of Business Administration and Product Design
University of Girona, Girona · SPAIN

WORK EXPERIENCE

2008 - present

Associate Professor “Serra Húnter”

- Full time
- University of Girona, Spain
- Teaching [graduate, Master, PhD level]
- Research
- Administrative duties

Sector: Higher Education and Research

EDUCATION AND TRAINING

01.2012 – 06. 2012

Postgraduate Course in Leadership and Persons’ Development

University of Girona, Girona · SPAIN
Individual/group leadership, emotions and stress, team management, personal development/projects

01. 2001 – 09.2007

European Doctorate in Business Administration

University of Girona, Girona · SPAIN
R&D/Innovation Management,

10.2006 – 09.2007

Master in Business Innovation and Technology Management

University of Girona, Girona · SPAIN
Knowledge/Technology Management and Assessment, Organisational dynamics, Innovation in the Production System, Research projects, Scientific production/communication

09.1996 – 09.2000

Bachelor in Business Administration · International Business

Tibiscus University, Timișoara · ROMANIA
Accounting, Economics, Strategic/HR/Financial/Operations Management, Marketing, Informatics

PERSONAL SKILLS

Mother tongue(s)

Hungarian, Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Catalan	C2	C2	C2	C2	C2
Language skills certificated with LEVEL C [Girona, Spain – 2006]					
Spanish	C2	C2	B2	B2	B2
Language skills certificated with LEVEL INTERMEDIATE [Girona, Spain – 2003]					
English	C1	C1	C1	C1	C1
Language skills certificated with LEVEL C1 [Girona, Spain – 2010]					
German	A2	A2	A2	A2	A1
Language skills certificated with LEVEL BASIC [Rastatt, Germany - 2005]					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

- Communication skills**
- Teamwork, intercultural communication, personal development, (disciplinary, methodological, cultural) diversity management gained through my experience as a teacher and researcher
- Organisational / managerial skills**
- Leadership (currently responsible for a team of 3-5 people)
 - Project management (academic tutor for 30 Master thesis, 2 PhDs, 10 projects with business and public administration)
 - Survey management (Spanish coordinator of a survey conducted in 16 EU countries)
 - Competence assessment and development
- Job-related skills**
- Innovation and technology management
 - Service quality assessment
 - Technological and Organisational concepts' impact assessment
- Computer skills**
- Microsoft Office™ tools (Word, Power Point, Excel, Access)
 - SPSS
 - CANVA, MURAL
 - Web Design

ADDITIONAL INFORMATION

- Most relevant publications**
- Kantola, J., Sakao, T., & Bikfalvi, A. (2023). Editorial: Digitalization in providing products and services for sustainability. *Frontiers in Sustainability*, 4.
 - Marchesani, F., Masciarelli, F., & Bikfalvi, A. (2023). Smart city as a hub for talent and innovative companies: Exploring the (dis) advantages of digital technology implementation in cities. *Technological Forecasting and Social Change*, 193(May).
 - Serrano-García, J., Llach, J., Bikfalvi, A., & Arbeláez-Toro, J. J. (2023). Performance effects of green production capability and technology in manufacturing firms. *Journal of Environmental Management*, 330.
 - Prester, J., Bikfalvi, A., & Palčič, I. (2022). The Effect of Product Complexity on Servitization and Deservitization: A Multi-Country Quantitative Analysis. *Sustainability*, 14(19), 11885.
 - Marques, P., Bikfalvi, A., & Busquet, F. (2022). A Family Imprinting Approach to Nurturing Willing Successors: Evidence From Centennial Family Firms. *Family Business Review*, 089448652210983.
 - Serrano - García, J., Bikfalvi, A., Llach, J., & Arbeláez-Toro, J. J. (2022). Capabilities and organisational dimensions conducive to green product innovation: Evidence from Croatian and Spanish manufacturing firms. *Business Strategy and the Environment*, (January), 1–19.
 - Manresa, A., Bikfalvi, A., & Simon, A. (2021). Exploring the relationship between individual and bundle implementation of High-Performance Work Practices and performance: evidence from Spanish manufacturing firms. *International Journal of Industrial Engineering and Management*, 12(3), 187–205.
 - Serrano-García, J., Bikfalvi, A., Llach, J., & Arbeláez-Toro, J. J. (2021). Orchestrating capabilities, organizational dimensions and determinants in the pursuit of green product innovation. *Journal of Cleaner Production*, 313, 127873.
 - Manresa, A., Bikfalvi, A., & Simon, A. (2021). Investigating the impact of new technologies and organizational practices on operational performance: evidence from Spanish manufacturing companies. *Central European Journal of Operations Research*, 29(4), 1317–1327.
 - Kukkamalla, P. K., Bikfalvi, A., & Arbussa, A. (2021). The new BMW: business model innovation transforms an automotive leader. *Journal of Business Strategy*, 42(4), 268–277.
 - Kukkamalla, P. K., Bikfalvi, A., & Arbussa, A. (2021). Collaborative partnerships in the automotive industry: key motives and resource integration strategy. *International Journal of Business Innovation and Research*, 24(4), 571.
 - Akhmedova, A., Manresa, A., Escobar Rivera, D., & Bikfalvi, A. (2021). Service quality in the sharing economy: A review and research agenda. *International Journal of Consumer Studies*, 45(4), 889–910.
 - Kukkamalla, P. K., Bikfalvi, A., Arbussa, A., & Martinsuo, M. (2020). Creating and developing the actor-network for a manufacturing firm's mobility services. *International Journal of Services and Operations Management*, 1(1), 1.
 - Manresa, A., Prester, J., & Bikfalvi, A. (2020). The role of servitization in the capabilities – performance path. *Competitiveness Review: An International Business Journal*, 31(3), 645–667.
 - Manresa, A., Bikfalvi, A., & Simon, A. (2019). The impact of training and development practices on innovation and financial performance. *Industrial and Commercial Training*, 51(7–8), 421–444.

- Pons, M., Bikfalvi, A., & Llach, J. (2018). Clustering product innovators: a comparison between conventional and green product innovators. *International Journal of Production Management and Engineering*, 6(1), 37.
- Pons, M., Llach, J., & Bikfalvi, A. (2016). Analysing the Adoption of Energy-Saving Technologies in Manufacturing Firms. In *Sustainable Supply Chain Management* (1st ed., pp. 59–78). InTech.
- Bikfalvi, A., Jäger, A., & Lay, G. (2014). The incidence and diffusion of teamwork in manufacturing – evidences from a Pan-European survey. *Journal of Organizational Change Management*, 27(2), 206–231.
- Pons, M., Bikfalvi, A., Llach, J., Palcic, I. (2013): Exploring the impact of energy efficiency technologies on manufacturing firm performance. *Journal of Cleaner Production* 52, pp. 134-144
- Bikfalvi, A., Lay, G., Maloca, S., Waser, B. (2013): Servitization and networking: large-scale survey findings on product-related services. *Service Business* 7 (1), pp. 61-82.
- Llach, J., Bikfalvi, A., de Castro, R. (2010): The use and impact of technology in factory environments: evidence from a survey of manufacturing industry in Spain. *International Journal of Advanced Manufacturing Technology* 47 (1-4), pp. 181-190.
- Ambruster, H., Bikfalvi, A., Kinkel, S., Lay, G. (2008): Organizational innovation: The challenge of measuring non-technical innovation in large-scale surveys. *Technovation*, Vol. 28, pp. 644–657.

Regular conferences

- European Operations Management Association's Annual Conference
- European Institute of Advanced Studies in Management Annual Workshop on Strategic Human Resource Management
- International Family Enterprise Research Academy's Annual Conference
- International Association of Technology, Education and Development Annual Conferences
- R&D Management Conference
- European Academy of Management

Relevant projects

- 2022-2023 “Master in Innovative Manufacturing Systems” EMJM – Design, European Education and Culture Executive Agency (EACEA) [Project Coordinator]
- 2021-2024 “Novedosa plataforma preclínica de ensayo de fármacos basada en placas de cultivo de bioimpresión 3D. 3PrintPlates (3PP) (NextGenerationEU)” Spanish Ministry of Science and Innovation [Work package leader for Valorisation and Diffusion plan]
- 2019-2023 “KnowHUB: Reconnecting universities and enterprises to unleash regional innovation and entrepreneurial activity” Education, Audiovisual and Culture Executive Agency (EACEA) [Work Package 3 leader]
- 2018-2021 “MIND SAFETY-SAFETY MATTERS!” Education, Audiovisual and Culture Executive Agency (EACEA) [Leader of Intellectual Output2]
- 2018-2021 “EFICOSPER - Efficiency, Innovation, Competitiveness and Sustainable Business Performance” Spanish Ministry of Economy and Competitiveness [Project Team Member]
- 2013-2015 “AQUADEMIA Competence based training and internship model for Innovation in Water related HEI educational offer” EU Erasmus Programme under the Lifelong Learning Programme [Leader of 2 Work Packages]
- 2011-2012 “Tutorial Action Plan” Spanish Ministry of Education and Science [Competence application developer]
- 2010-2012 “iSAC6+ A unique European citizens’ attention service” EU Project [Leader of 3 Work Packages]
- Since 2005 European Manufacturing Survey [Coordinator for EMS Spain]

Honours and awards

- 2013 Positive evaluation for *tenured assistant professor (teaching and research abilities)*, Catalan University Quality Assurance Agency
- 2013 Positive evaluation for *senior lecturer (teaching and research abilities)*, National Agency for Quality Assessment and Accreditation of Spain
- 2012 Positive evaluation of research trajectory 2006-2011, Catalan University Quality Assurance Agency
- 2018 Positive evaluation of research trajectory 2012-2017, Catalan University Quality Assurance Agency
- Since 2009 “Active Researcher” distinction annually, University of Girona
- 2008 Best PhD in Industrial Engineering Award, University of Girona

Date: July 21st, 2023