

FACULTY OF MANAGEMENT IN PRODUCTION AND TRANSPORTATION



14, Remus Str.
300191 – Timișoara, Romania
Tel: +40-256-404284
Fax: +40-256-404287

E-mail: office@mpt.upt.ro
Web: <http://www.mpt.upt.ro>

RESEARCH CENTRE IN ECONOMIC ENGINEERING – CCIE

GENERAL PRESENTATION

The Research Centre in Economic Engineering (Centrul de Cercetare în Inginerie Economică – CCIE) was founded in 2001.

The main aim of the Research Centre in Economic Engineering (CCIE) is to develop interdisciplinary high-level research in the fields of performance management for firms and clusters, technical and production systems engineering, the market economy development in Romania, the progress of transition, financial management in Romania. It offers the research results in these fields to the interested production and transportation companies and organisations. CCIE is a member of the Romanian Economic Engineering Consortium (28 Romanian Universities).

The location of the CCIE is in the Faculty of Management in Production and Transportation, ROMANIA, 300191 Timișoara, 14, Remus Str.

The head of the CCIE is:

Prof. dr. eng. Horia Liviu POPA

Tel. +40 256 404038

Fax. +40 256 404034

E-mail: horia.popa@eng.upt.ro

The Centre in Economic Engineering (CCIE) is organised in several research divisions:

- Research Division in Performant Management for Firms and Clusters
- Research Division for Technical and Production Systems Engineering
- Research Division for Financial Management

RESEARCH DIVISION IN PERFORMANT MANAGEMENT FOR FIRMS AND CLUSTERS

CONTACT:

Prof. dr. eng. Horia Liviu POPA

Faculty of Management in Production and Transportation,

Department of Management

14, Remus Str., 300191 Timișoara

Tel. +40 256 404038

Fax. +40 256 404034

E-mail: horia.popa@eng.upt.ro

RESEARCH FIELDS

- » integrated competitiveness and value management
- » performance marketing
- » management information systems
- » project management
- » risk management
- » total quality management
- » production management

KEYWORDS

firms, clusters, competitiveness, management, marketing, quality, risk, industrial production, civil engineering production, information systems

MAIN ACTIVITIES

- » development of new integrated methods in management and marketing
- » optimal integrated technologies and management
- » consulting in management and marketing

RESEARCH PROJECTS

1. CNCSIS Grant 474/2003: *The competitiveness management for Romanian industrial companies*, Period: 2003 – 2005, Value: 29,200 RON
 Director: Prof.dr.eng. Popa Horia Liviu
 Research team: Prof.dr.eng. Ignaton E.
 Assoc.prof.dr.eng. Drăghici A.
 Assoc.prof.dr.eng. Proștean G.
 Assist.mat.ec. Pater F.
2. CNCSIS Grant 617/2005: *The ergonomically design of the products and production systems*, Period: 2005 – 2007, Value: 15,000 RON
 Director: Assoc.prof.dr.eng. Drăghici A.
 Research team: Prof.dr.eng. Popa Horia Liviu
 Assoc.prof.dr.ec.eng. Mocan M.
 Assist.dr.eng. Pugna Adrian
 Assist.eng. Mihărtescu Andreea
 Assist.eng. Tion Monica
3. CNCSIS Grant 27688/2005: *Strategies in speeding Project Management. Development of an expert system for the risk integrated in projects*. Value: 14,000 RON
 Director: Assoc.prof.dr.eng. Gabriela Proștean
 Research team: Prof.dr.eng. Anghel Tarota
 Prof.dr.eng. Constantin Stefan
 Lect.dr.eng. Werner Ștefănescu
 Assist.dr.eng. Adrian Pugna
 Assist.drd.eng. Matei Tamasila
 Assist.drd.eng.. Monica Tion
 Prep.eng. Olivia Giuca
 Drd.eng. Călin Cârstea
4. Leonardo Grant I 04 DFPP 154101/2004: *Risk management*
 Value: 8,500 EUR
 Director: Prof.dr.eng. Izvercian Monica
 Research team: Assist.dr.eng. Tăucean I.
 Assist.ec. Daianu C.

PUBLICATIONS

BOOKS

1. Duțu, P.E., *Performant distribution systems in marketing*, Politehnica Publishing House, Timisoara, 2005, ISBN 973-625-239-6, 182 pages (published in English)

2. Tămășilă, M., *Guide for practical activities and project*, Solness Publishing House, Timișoara, 2005, ISBN 973-729-043-7, 124 pages
3. Mocan, M., Mocan, C., *Successful manager women's guide*, Solness Publishing House, Timișoara, 2005, ISBN 973-729-045-3, 104 pages

PUBLISHED PAPERS

1. Popa, H.L., Pater, L.R., *The valuation of the enterprises and products competitiveness*, Technical Gazette. Scientific-professional Journal of Technical Faculties of the University of Osijek, Croatia, 2005, ISSN 1330-3651, pp. 20-30
2. Popa, H.L., Mocan, M., *Facteurs déterminants et évaluations intégrées des compétitivités, Compétitivité des entreprises dans l'Europe élargie / Mezinardni konkurencija podniku v rozšireni EU*, Oeconomica Nakladatelství VSE, Prague, 2005, ISBN 80-245-0898-2, pp.186-194
3. Popa, H.L., Mocan, M., *Politiques, réseaux et programmes de compétitivité dans l'Union Européenne et en Roumanie, Compétitivité des entreprises dans l'Europe élargie / Mezinardni konkurencija podniku v rozšireni EU*, Oeconomica Nakladatelství VSE, Prague, 2005, ISBN 80-245-0898-2, pp. 195-202
4. Popa, H.L., Mocan, M., *Centers, clusters and competitiveness programmes in the enlarged Europe*, 4th DAAAM International Conference on Advanced Technologies for Developing Countries, 2005, Slavonski Brod, Croatia, ISBN 953-6048-29-9, pp. 637-642
5. Popa, H.L., Mocan, M., *The valuation of the enterprises competitiveness*, 4th DAAAM International Conference on Advanced Technologies for Developing Countries, 2005, Slavonski Brod, Croatia, ISBN 953-6048-29-9, pp. 643-648
6. Mocan, M., Popa, H.L., Izvercian, M., Drăghici, A., *Changes in the type of management used in small and medium size companies in Timis county*, 4th DAAAM International Conference on Advanced Technologies for Developing Countries, 2005, Slavonski Brod, Croatia, ISBN 953-6048-29-9, pp. 615-620
7. Drăghici A., Popa, H.L., Mocan, M., *Product competitiveness management. A possible model system*, ICEEMS, CD Proceedings, International Conference on Economic Engineering and Manufacturing Systems, 2005, Transilvania University of Brașov, ISBN 973-635-592-6, pp. 338-344
8. Drăghici, A., Nitulescu, M., Mocan, M., Prosteian, G., *Computer Aided Human Activity Analysis – Postural Analysis And Tiredness Evaluation*, International Conference on Computer-Aided Ergonomics, Human Factors and Safety, CAES 2005, 25-28 May, Kosice, Slovakia, CD-ROM, ISBN84-934256-1-3, pp. 11
9. Drăghici, A., Nitulescu, M., Mocan, M., Prosteian, G., *Virtual Ergo-Design Method Based on the Machine Tools' Acoustic Field Improvement*, International Conference on Computer-Aided Ergonomics, Human Factors and Safety, CAES 2005, 25-28 May, Kosice, Slovakia, CD-ROM, ISBN84-934256-1-3, pp.13
10. Drăghici, A., *Pressing Machine Ergonomics Re-Design – A New Methodology for the Man-Machine System Optimisation*, ERGONOMIA-International Journal of Ergonomics & Human Factors, Published by the Committee on Ergonomics of the Polish Academy of Sciences in cooperation with the International Ergonomics Association, vol. 27, no. 1, January-March 2005, ISSN 0137-4990, Index 20191x, pp. 25-41
11. Drăghici, A., Mocan, M., Mihartescu, A., *The Influence of Ergonomics Design on Product Differentiation Quality and Competitiveness*, International Conference MicroCAD'2005, Miskolc University, Hungary, 2005, ISBN 963-661-663-9, pp. 53-58
12. Mocan, M., Drăghici, A., *Study Regarding The Demand of Transportation and Warehouse Services in Timis County*, International Conference MicroCAD'2005, Miskolc University, Hungary, 2005, ISBN 963-661-663-9, pp. 59-64
13. Mocan, M., Drăghici, A., *Development of Meal and Accommodation Facilities in Timisoara*, International Conference MicroCAD'2005, Miskolc University, Hungary, 2005, ISBN 963-661-663-9, pp. 65-70
14. Drăghici, A., Draghici, G., *User-Centred Design Process and Its Influence on Product Competitiveness*, CIRP Seminar 2005, Life Cycle Engineering, CD-ROM Edition, Grenoble, 3-5 April 2005, pp. 8
15. Mocan, M., Izvercianu, M., Drăghici, A., *Evolution in the Management of the SME's in Timisoara*, Management of Technological Changes, Proceedings of the 4th International Conference on the Management of Technological Changes, Chania, Greece, 19-20 Aug. 2005, Book 2, ISBN 960-8475-05-8, pp. 211-216
16. Mocan, M., Izvercianu, M., Drăghici, A., *Change Management used in the International Airport "Traian Vuia" Timisoara*, Management of Technological Changes, Proceedings of the 4th International Conference on the Management of Technological Changes, Chania, Greece, 19-20 Aug.2005, Book 2, ISBN 960-8475-05-8, pp. 261-266

17. Drăghici, A., Draghici, G., Nitulescu, M., *Ergonomics Virtual Design - Human Posture and Activity Analysis*, 2nd International Conference VIDA 2005, Virtual Design and Automation, Poznan, Poland, 28-29 Nov., CD-ROM Edition, pp. 12
18. Pugna A., Grozescu I., Drăghici, A., *Using Taguchi's Robust Design to Improve the Dimensional Stability of the Hydrothermally Grow α -Quartz Monocrystals*, 2nd International Conference VIDA 2005, Virtual Design and Automation, Poznan, Poland, 28-29 Nov., CD-ROM Edition, pp. 12
19. Drăghici, A., Draghici, G., *Virtual Design Method Considering the Machine Tools' Acoustic Field*, Virtual Design and Automation, Zenobia Weiss Publishing House of Poznan University of Technology, Poland, 2005, ISBN 83-7143-201-1, pp. 107-114
20. Popa, H.L., Pater, L.R., *Integrated ways for the total competitiveness increase*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 3-18
21. Popa, H.L., *Unitary methodology in the management of the universities competitiveness*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 19-30
22. Tion, M., Preda, O., *Promotion – in relation with communicating on the foreign markets*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 31-38
23. Izvercianu, M., Tion, M., *The study regarding personnel recruiting and selection agencies*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 39-47
24. Tămășilă, M., *Strategic planning model for SME's*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 48-56
25. Lavu, I., Tăucean, I., Pîrvu, M., *ERP models and applications in Romania*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 57-70
26. Cociu, N., *Possibilities of using the multiattribute group decisions in organizational management*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 71-82
27. Drăghici, A., Drăghici, G., *Knowledge Management Role in Competitive Advantage*, Academic Journal of Manufacturing Engineering, Timișoara, România, vol.3, no. 2, 2005, ISBN 1583-7904, pp. 33-40
28. Popa, H.L., *Ways of the lasting extended European Union competitiveness growth*, Academic Journal of Manufacturing Engineering, Timișoara, România, vol.3, no. 3, 2005, ISBN 1583-7904, pp. 5
29. Drăghici, A., Drăghici, G., *Product and Product Life-Cycle Typology from the Marketing Perspective*, Academic Journal of Manufacturing Engineering, Timișoara, România, vol.3, no. 3, 2005, ISBN 1583-7904, pp. 34-41
30. Drăghici, A., Drăghici, G., *Knowledge Management and the Competitive Edge – Overview of the Research Methods*, Proceeding of the International Conference on Integrated Engineering C2I 2005, Timisoara, ISBN 973-625-259-0, CD-ROM version, 6 pages
31. Tăroată, A., Tămășilă, M., *Characteristics and developmental directions of Romanian SME's in the context of European Integration*, Scientific communication – Academic Days in Arad, University Press "Vasile Goldiș" Publishing House, Arad, 2005, ISSN158-2339, pp. 77-84
32. Tămășilă, M., Burtică, M., *The strategic planning an instrument to increase the SME's competitiveness in view of European Integration*, Scientific communication – Academic Days in Arad, University Press "Vasile Goldiș" Publishing House, Arad, 2005, ISSN158-2339, pp. 106-112
33. Duțu, P.E., Mihărtescu, A., *Aspects regarding the development of selling force in outfit companies*, Review "Tribuna Construcțiilor", no.14 (314), April 2005, pp.21-28 (published in Romanian)
34. Mihărtescu, A., Duțu, P.E., *Aspects regarding customer orientation to product conception, in the field of construction outfit*, International Conference, Edition 14, Outfits for construction and ambiental comfort, Politehnica Publishing House, Timișoara, 2005, ISBN 973-625-223-X, pp. 22-28 (published in Romanian)
35. Mihărtescu, A., Drăghici, A., Drăghici, G., *The consumer's role in the products design process*,

- International Conference on Integrated Engineering C21, Timișoara, 2005, CD-Rom Edition, ISBN 973-625-259, 6 pages
36. Duțu, P.E., *Problems of optimisation in interior plumbing*, 40th National Conference of Plumbing, "Plumbing for the IIIrd Millenium", Volume "Plumbing, heating, ventilation, gas pipes", Sinaia 2005, pp. 158-163 (published in Romanian)
 37. Proștean, G., Izvercianu, M., Giuca, M., *Knowledge based expert system for production and operation management (KBES - POM)*, 4th International Conference on Management of Technological Change, Chania, Greece, Aug. 2005, ISBN 960-8475-05-8, pp.159-164
 38. Proștean, G., Izvercianu, M., Giuca, M., *Applications of entreprise project management solution in windpower projects*, 4th International Conference on Management of Technological Change, Chania, Greece, Aug. 2005, ISBN 960-8475-05-8, pp. 339-341
 39. Proștean, O., Szeidert, I., Budisan, N., Proștean, G., Vasar, C., *Mathematical models of specific elements of Wind energy conversion systems based on Induction generator*, Faculty of Electrotechnics and Energetics Symposium, Timiș Academic Days, 26-27 May 2005, ISBN 973-625-253-3, CD-ROM edition, pp. 6
 40. Burtică, M., Tămășilă, M., *The place and role of SME's in regional development*, 5th International Symposium of Romanian Regional Development Association "Partnership for Regional Development" Timișoara, June 2005, pp. 41-17 (published in Romanian)

PHD THESIS

1. Tămășilă, M., *Considerations regarding the role of the strategic planning in the SME's management*, PhD supervisor: Prof.dr. Marin Burtica
2. Străuți Negru, G., *Correlation of image quality parameters with execution and assembling of optical devices*, PhD supervisor: Prof.dr.eng. Ioan Nicoară

PERSPECTIVE DOMAINS

- competitive integrated policies and management at regional level
- development of expert systems for management
- competitiveness centres and networks

RESEARCH TEAM

Prof.dr.eng. Horia Liviu POPA
 Prof.dr.eng. Monica IZVERCIAN
 Prof.dr.eng. Anghel TĂROATĂ
 Prof.dr.eng. Elemer IGNATON
 Assoc.prof.dr.eng. Attila FOLDVARY
 Assoc.prof.dr.eng. Traian MUȚIU

Assoc.prof.dr.eng. Nicolae COCIU
 Assoc.prof.dr.eng. Păun ALAN
 Assoc.prof.dr.eng. Tiberiu Liviu OANĂ
 Assoc.prof.dr.eng. Gabriela PROȘTEAN
 Assist.dr.eng. Ilie TĂUCEAN
 Assist.eng. Adrian PUGNA
 Assist.eng. Florin TÂMPĂLARU
 Assist.eng. Matei TĂMĂȘILĂ
 Assist.eng. Gabriela STRĂUȚI NEGRU
 Assist.ec. Codruța DĂIANU
 Assist.eng. Monica TION
 Assist.eng. Andreea MIHĂRTEȘCU
 Assist.eng. Mircea NEGRUȚIU

RESEARCH DIVISION FOR TECHNICAL AND PRODUCTION SYSTEMS ENGINEERING

CONTACT

Assoc.prof.dr.ec.eng. Marian MOCAN
 Faculty of Management in Production and Transportation,
 Department of Management
 14, Remus Str., 300191 Timișoara
 Tel: +40-256-404282
 Fax. +40 256 404287
 E-mail: marian.mocan@mpt.upt.ro

RESEARCH FIELDS

- » logistics and transportation systems
- » industrial and urban transport
- » reliability and maintenance of products and production systems
- » value analysis and engineering
- » ergonomics
- » ensuring safety and environmental protection
- » road traffic system design and optimisation
- » production systems optimisation

KEYWORDS

logistics, transportation, products, production systems

MAIN ACTIVITIES

- » development of new scientific integrated methods in logistics and transportation
- » optimal integrated technologies in production, logistics and transportation
- » consulting in production systems, logistics, transportation, ergonomics, safety and environmental protection

PUBLICATIONS

BOOKS

Drăghici A., *Ergonomics. New Approaches and Perspectives*, Politehnica Publishing House, Timisoara, 2005, ISBN 973-625-270-1, 185 pages (published in Romanian)

PUBLISHED PAPERS

1. Mocan, M., Popa, H.L., Izvercian, M., Drăghici, A., *The production logistics in the automotive companies from Timis county*, 4th DAAAM International Conference on Advanced

Technologies for Developing Countries, 2005, Slavonski Brod, Croatia, ISBN 953-6048-29-9, pp. 393-398

2. Popa, H.L., Drăghici, A., *Product competitiveness evaluation*, ICEEMS, International Conference on Economic Engineering and Manufacturing Systems, 2005, Transilvania University of Braşov, ISBN 973-635-592-6, CD Proceedings, pp. 421-428
3. Pugna, A., *Utilization of TRIZ and TAGUCHI methods to extend KANO's model*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 83-90
4. Pugna, A., *TAGUCHI, Quality Function Deployment and Global 8D Process deployment*, Scientific Bulletin of the "Politehnica" University of Timisoara, Transactions on Management, Engineering Economy, Transportation Engineering, Tome 50(64), 2005, ISSN 1224-6050, pp. 91-98
5. Ştefănescu, W., Pugna, A., Proştean, G., *Considerations regarding manufacturing of sintering basalt parts*, Scientific Conference with International Participation „Manufacturing and management in the 21st Century”, 16-17 Sept. 2005, Ohrid, Republic of Macedonia, pp. 35-41

PhD THESIS

1. Pugna, A., *Research regarding Taguchi stout designing of growth process using the hydro-thermal method of a quartz mono-chrystals*, PhD supervisor: Prof.dr.eng. Ioan Nicoară

PERSPECTIVE DOMAINS

- competitive logistics systems
- telematics in logistics and transportation
- optimization of new products and production systems

RESEARCH TEAM

Assoc.prof.dr.eng. Marian MOCAN
 Assoc.prof.dr.eng. Anca DRĂGHICI
 Lect.dr.eng. Werner STEFĂNESCU
 Assist.dr.eng. Adrian PUGNA

RESEARCH DIVISION FOR FINANCIAL MANAGEMENT

CONTACT

Prof.dr.ec. Vasile Duran
 Department of Economics and Human-Social Sciences
 1 Mihai Viteazul Boulevard
 300222 Timisoara
 Tel.: +40-256-404053
 E-mail: catsesu@yahoo.com

RESEARCH FIELDS

- » principles of market economy
- » investment politics
- » financial politics
- » company finances
- » finance and banking
- » business law

KEYWORDS

market economy, finance, banking, European economy, financial strategies, dividend

MAIN ACTIVITIES

- » share market in Romania
- » the progress of financial transition
- » inflation and unemployment
- » corporate finance policies
- » recent changes in Romanian taxation

PUBLICATIONS

BOOKS

1. Duran, V., *The financial management of companies*, Eurostampa Publishing House, Timișoara, 2005, ISBN 973-8027-93-4, 263 pages (published in Romanian)
2. Duran, V., *Economy. Theory and practice*, vol I, Eurostampa Publishing House, Timișoara, 2005, ISBN 973-687-286-6, 174 pages (published in Romanian)
3. Duran, V., *Economy. Theory and practice*, vol II, Eurostampa Publishing House, Timișoara, 2005, ISBN 973-687-343-9, 206 pages (published in Romanian)
4. Grecu, E., *Companies finances*, Eurostampa Publishing House, Timisoara, 2005, ISBN 973-687-295-5, 161 pages (published in Romanian)
5. Grecu, E., *Accounting in companies*, Solness Publishing House, Timișoara, 2005, ISBN 973-729-046-1, 198 pages (published in Romanian)
6. Dobran, M., Bărglăzan, D., *The ABC of European integration. Dictionary of community terms*, Eurostampa Publishing House, Timisoara, 2005, ISBN 973-687-332-3, 240 pages (published in Romanian)
7. Bărglăzan, D., *Microeconomics – seminary guide*, Eurostampa Publishing House, Timisoara, 2005, ISBN 973-687-363-3, 139 pages (published in Romanian)

PUBLISHED PAPERS

1. Bărglăzan, D., Dobran, M., *L'essaimage, une pratique moderne, quasi-inconnue en Roumanie*, volume „La création d'entreprises innovantes et les expériences de spin-off universitaires dans l'Europe élargie”, Stampa Tipolitografi Antolini, Terni, Italy, 2005, pp. 88-92 (published in French)

2. Bărglăzan, D., Duran, V., *L'appréciation du taux de change et la compétitivité dans les PECOs: le cas de la Roumanie*, volume „Mezinárodní Konkurenceschopnost podniku v rozsirene EU”, Oeconomica Publ. House, Prague, Czech Republic, 2005, ISBN 80-245-0898-2, pp. 122-131 (published in French)
3. Bărglăzan, D., *Balanced leu – euro currency exchange*, Scientific Journal of “Alexandru Ioan Cuza” University, Iași, Economical sciences series, Tom L/LI, 2004-2005, ISSN 1244-516X, “Alexandru Ioan Cuza” University Publishing House, pp. 340-346 (published in Romanian)
4. Bărglăzan, D., *Necessary preparations for Romania's access to the Euro-zone*, volume „National Conference: Realities and actions of economic development when Romania is close to entering the European Union”, Iași, 21–22 Oct. 2005, Sedcon Libris Publishing House, Iași, ISBN 973-670-137-9, vol. II, pp. 48-59 (published in Romanian)
5. Bărglăzan, D., *The harmonization process of financial-monetary statistics in Eastern and Central Europe countries in the context of acceding to the European Union*, RTE – Review of Young Economists, Year III, No. 4, April 2005, University of Craiova, ISSN 1583-9982, pp. 11-18 (published in Romanian)
6. Bărglăzan, D., *Real Convergence of Central and Eastern European Countries – catching-up with the European Union*, 7th International Symposium “Young People and Multidisciplinary Research”, University Eftimie Murgu, Reșița, 2005, CD edition, pp. 9
7. Grecu, E., *Market Segmentation*, Xth International Session of Scientific Communications, Sibiu, Terrestrial Forces Academy Publishing House, Sibiu, 2005, vol. III, ISBN 973-7809-29-7, pp. 146-150
8. Grecu, E., *Benefits offered by offshore financial centres*, Xth International Session of Scientific Communications, Sibiu, Terrestrial Forces Academy Publishing House, Sibiu, 2005, vol. IV, ISBN 973-7809-29-7, pp. 143-147
9. Grecu, E., *A challenge named Spinoff*, Micro-CAD 2005 International Scientific Conference 10–11 March 2005, University of Miskolc, Hungary, ISBN 963-661-646-9-Ö, ISBN 963-661-662-O, pp. 129-134
10. Grecu, E., *The alternative of distance learning*, Informatics, Educational Technology and New Media in Education, University of Novi Sad, Serbia & Montenegro, 2005, ISBN 86-83097-31-5, pp. 90-97
11. Grecu, E., *Les methods pour ameliorer la competitivite des entreprises roumaines*, Mezinárodní Konkurenceschopnost Podniku V Rozsirene EU, Prague, 2005, ISBN 80-245-0898-2, pp. 140-147 (published in French)
12. Grecu, E., *Peculiarities of the Romanian academic spin-off*, La creation d'entreprises innovantes et les experiences de spin-off universitaires dans l' Europe elargie, Universita degli Studi di Perugia, 2005, Stampa Tipolitografi Antolini, Terni, Italy, pp. 373-382

PERSPECTIVE DOMAINS

- » financial decisions in small and middle-sized companies and their services
- » investment strategies in small and middle-sized companies and their services

RESEARCH TEAM

Prof.dr.ec. Vasile Duran,
 Prof.dr.ec. Maria-Mariana Dobran,
 Assoc.prof.dr.ec. Septimiu Pop
 Lect.dr.ec. Eugenia Grecu
 Assist.dr.ec. Diana Bărglăzan
 Assist.ec. Dan Duran